

**SOCIAL MEDIA FOR THE BUSINESS WORLD**  
**FEBRUARY 29, 2016**

# Do Now

# TAKE 5

For your Do Now/Take 5, you will **write 3 Facebook posts** for your business' **Facebook Business Page**.

**Scenario:**

It is 8:00 a.m. on Monday, 2/29. You just realized that you have not planned any posts for your company's Facebook Business Page for this week.

You are out of the office all week and this is the only time you have to **create 3 Facebook posts**.

**You have 5 minutes to get this done.**

**Steps to Write Your Facebook Posts:**

1. Select 3 days of this week to post on:  
Monday, 2/29; Tues. 3/1; Wedn., 3/2; Thurs., 3/3; Friday, 3/4; Saturday, 3/5
2. For *each of the 3* Facebook posts, write down:
  - Day of week
  - Date
  - Time of day
  - Post text
  - Image or video description
  - Website link (If applicable, write a description of the page on your website or a news/magazine website that you are linking to. Eg: The menu page on my website, the services page on my website, the article on my company in *MetroWest Daily News*)

**Write** each of your names on the group packet and **turn it in** at the end of class.

We will **discuss** the results as a group.